



The C.H. Booth Library is planning a new series of programs, called Meet the Merchant, to support the local small business community. Local entrepreneurs will host a demo, class, and/or tour. The library will create promotional materials for each event that include your logo. We will promote the events through: our in-house bulletin boards, the library's social media platforms (Facebook and Instagram), our e-newsletters, HamletHub, and The Patch. To increase participation, you can help to promote the events; and offer attendees either: a small takeaway favor, instruction/mini class, or give away a "make and take" craft (depending on the type of business you have). The library will provide you with \$5.00 per participant to help cover material costs.

The goals for these events are to:

- Promote yourself and your brand to the community;
- Let people in behind the scenes of how and where you work;
- Show everyone the various different aspects of running a small business; and
- Attract new customers, and reconnect with former customers.

If you are interested, please complete this form and we can begin to plan the event!

Your Name \_\_\_\_\_

Name of Business \_\_\_\_\_

Email \_\_\_\_\_

Best Phone Number (in case we need to reach you) \_\_\_\_\_

What is your minimum and maximum number of participants for the event? \_\_\_\_\_

What are some dates and times that will work for your event? \_\_\_\_\_

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Please email your logo to [smerrill@chboothlibrary.org](mailto:smerrill@chboothlibrary.org) along with this form.